

CALL FOR CASE STUDIES

NATIONAL
INCLUSIONARY
HOUSING
CONFERENCE



*“Building
Sustainable and
Inclusive
Communities”*

NOVEMBER 3-5, 2010 • L'ENFANT PLAZA HOTEL • WASHINGTON DC

*Presented by: Innovative Housing Institute • Business & Professional People
for the Public Interest • National Housing Conference • PolicyLink
in cooperation with the Housing Association of Nonprofit Developers*

Be part of the agenda! If you have a success story to share with others who are winning, crafting or administering an inclusionary zoning ordinance, we want to hear from you! If your story can enrich one of our panels, we'll pay for your hotel room, registration and up to \$500 of travel expenses.

Planned NIHC workshops will cover the following topics:

1. An inclusionary housing campaign, including garnering support from unlikely allies; effective advocacy and the media; and after the victory, sustaining the campaign.
2. The role of IH in fair housing and sustainable housing initiatives
3. Overcoming legal challenges
4. IH and transportation policy
5. Stewardship; CLTs, and shared equity homeownership
6. Administration of IH ordinances
7. The role of IH in social economic, and education opportunities
8. IH research

Concepts to be covered through case studies include:

1. If, when and how to design a payment-in-lieu program
2. How to meet target populations, especially very low income
3. How to deal with opposition (neighborhood, organized industry groups)
4. How to deal with homeowner association and condo association dues
5. How to educate lenders and overcome resistance to lending
6. When and how to be flexible in program design and implementation
7. When and how to use other housing programs in conjunction with inclusionary
8. What amount of prescriptive regulation is good - architectural controls?
9. How to fairly price and set rents for the inclusionary homes
10. How to prepare people for the purchase and rental of inclusionary homes
11. How to assure long term affordability, and be fair to the inclusionary resident

*To be considered as a panelist,
please e-mail a brief one-page summary
of the story you have to tell to
IHI-NIHC2010@inclusionary.org
by August 1, 2010.*

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